

FinanceAsia presents:

Corporate Treasury Summit Malaysia 2010

Excellence in Cash, Treasury and Trade Finance



13th July 2010 Kuala Lumpur, Malaysia

Treasurers need to optimise their liquidity management by working with banks and consultants who can provide efficient solutions to improve the predictability of their cash flow, visibility of their cash, to reduce fees and minimise other cash losses. In addition, Malaysia's Islamic marketplace may present differing interpretations of Shariah standards resulting in anxiety and doubt on treasury operations. *FinanceAsia's* 2nd Corporate Treasury Summit is not only a platform to network with treasury peers, but will also shed light on key issues faced continuously by treasurers in Malaysia. The summit will cover how to achieve optimum return on cash and how to best manage working capital flow.

Over 150 treasurers and CFO's attended the previous Corporate Treasury Summit including:

ACR ReTakaful SEA Bhd	Etika International Holdings Ltd	Malaysian Timber Council	Shell Malaysia Trading Sdn Bhd
Ahmad Zaki Resources Berhad	Felda Globa Ventures Holdings Sdn Bhd	Melco Sales Malaysia Sdn Bhd (Mitsubishi Electric Group)	Sime Darby Industrial Sdn Bhd
AIG General Insurance (Malaysia) Berhad	Fidelio International Sdn Bhd	Ministry of Home Affairs	Sunway Group
Alam Flora Sdn Bhd	Government of Australia	NTT MSC Sdn Bhd	Syarikat Bekalan Air Selangor Sdn Bhd
Altera Corporation (M) Sdn. Bhd.	Hap Seng Consolidated Berhad	OPTIMAL Chemicals (Malaysia) Sdn Bhd	Symphony Share Registrars Sdn Bhd
Asia Capital Reinsurance Malaysia Sdn Bhd	Hotel Equatorial International Islamic University Malaysia	ORIX Leasing Malaysia Berhad	Telekom Malaysia
Astro All Asia Networks plc	Iskandar Investment Berhad	PCCS Group Berhad	Tenaga Nasional Berhad
Bakels (Malaysia) Sdn Bhd	Johnson Matthey Sdn bhd	Pelangi Sdn Bhd	Terengganu Incorporated
Cagamas Berhad	Karambunai Corp Bhd	Petroleum Nasional Berhad	Tradewinds Corporation Berhad
CapitaLand Retail Malaysia	Kenanga Investment Bank Berhad	POSCO-MKPC Sdn Bhd	Transways Logistics (M) Sdn Bhd
Chemical Company of Malaysia Berhad	KWAP	Prestar Resources Berhad	Trend Asia
Crown Worldwide Shared Services Sdn Bhd	Lembaga Tabung Haji	Projek Lintasan Kota Holdings Sdn. Bhd.	UEM Group Berhad
Diversified Promotion & Service Sdn.Bhd	LSG Sky Chefs Brahim Sdn. Bhd.	Puncak Niaga Holdings Bhd	Upeca Technologies Bhd
Edaran Tan Chong Motor Sdn Bhd	MAA Holdings Berhad	Rapid Synergy Berhad	Usaha Tegas Sdn Bhd
Eng Lian Enterprise Sdn Bhd	Malaysia Airlines	Resorts World Bhd	YNH Property Bhd
ENKEI (Malaysia) Sdn Bhd	Malaysia SME	RHB Insurance Berhad	YTL Corporation Berhad
	Malaysian Resources Corporation Berhad	Sabah Ports Sdn. Bhd.	Zetro Services Sdn Bhd
		Schenker Logistics Malaysia Sdn Bhd	

Who should attend:

- Decision makers and professionals responsible for corporate cash management from SME's to multi-national corporations in Malaysia.
- Senior level treasury & cash management professionals within finance, global transaction banking and payments markets based in, or considering, a presence in Malaysia.

Corporate Treasurers, Chief Financial Officers, Regional Treasurers, Managing and Executive Finance Directors, Heads / Deputy Heads of Cash Management & Treasury, Heads / Deputy Heads and Directors of Corporate Finance, Cash Managers, Financial Controllers, Cash Management / Treasury Consultants, Cash Management Service Providers operating in Asia

While there is a nominal fee for corporate treasurers and CFOs to attend, in order to insure a high level audience and meaningful business development opportunities, attendance is limited to qualified delegates only. Please contact us for further information on registration.

Contact:

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Strategic Partner



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Working Agenda:

08:30 - 09:00 Registration begins & breakfast is served

09:00 - 09:10 Welcome note

09:10 - 09:40 **Cash Management & Corporate Treasury Trends in Malaysia**

Examining the past, present and future trends of cash management & corporate treasury in Malaysia
Is treasury sourcing the way forward?
Exploring market trends in cash flow forecasting, short term investing and funding in Malaysia
Treasury management trends for dual banking system countries

09:40 - 10:10 **Optimizing your Returns through Efficient Cash Forecasting - A Case Study**

Overview of the cash forecasting process
Back to basics - simplifying forecasting approaches
Challenges encountered in a dual banking system
How to implement new techniques to your organisation

10:10 - 10:40 **Liquidity Risk Management**

Liquidity risk policies and regulations - Shariah & Basel II
Compliance
Financial analysis and liquidity risk
Measuring, monitoring and controlling liquidity
Case studies based on best practices for liquidity risk

10:40 - 11:00 Mid-morning refreshment break

11:00 - 11:30 **Cash Management Solutions for Malaysian SME's**

Local vs Global Banking - centralising your banking services
Comparison of Cash Management services offered by global / local banks
The importance of inter-bank relationships
Fund control & efficiencies - a focus on fund channelling and cash concentration

11:30 - 12:00 **Online Cash Management Security**

Overview of the most common types of fraud from billing schemes to wire transfer schemes
Tools & techniques for fraud prevention
Best practices for utilizing anti-fraud controls within your company
The importance of corporate governance

12:00 - 12:30 **Transaction Banking in Malaysia: An Overview**

Transaction banking needs and functionality in Malaysia
Key issues and trends uncovered
What are Malaysian market requirements when looking at cash management and trade finance?
Andre Lee, Senior Vice President & Head, Transaction Banking Division, United Overseas Bank (Malaysia) Bhd

12:30 - 13:30 Lunch

13:30 - 14:10 **Integrating Treasuries: A Case Study after a Merger or Acquisition**

Creating new banking systems and structures domestically and internationally
Identify common integration issues
Cost of capital and capital structure
Due diligence: What to look out for after an M&A
Rodziah Binti Zainudin, Senior Legal Counsel & Company Secretary, Shell Malaysia

14:10 - 14:50 **Reconciling Shariah Principles with Advanced Treasury Tools**

The role of Riba and how to deliver optimum returns on swept balances
Currency Risk - alternatives to forward swaps
Forward contracts: Wa'ad & other Shariah compliant FX Options

14:50 - 15:20 Mid-afternoon refreshment break

15:20 - 15:50 **International Financial Reporting Standards & the Applicability to Malaysian Corporates**

Latest updates and overview of IFRS
IFRS-based standards suitable for SMEs & MMEs
Exchange controls and the effects of changes in foreign exchange rates
Dr Boon Beng Ng, Finance Director, Oracle

15:50 - 16:20 **Malaysian Money Market Funds**

Characteristics that make an attractive investment vehicle to MME's in Malaysia
Best practice techniques in liquidity, working capital and foreign exchange management
Efficient ways to invest working capital and other short-term funds

16:20 - 16:50 **Legal Issues in Corporate Treasury in Malaysia**

Legal and regulatory updates and overview of Malaysia
The applicability of Sarbanes-Oxley to an MME in Malaysia
Outlook for Malaysia and important changes in the near future

16:50 - 17:00 Closing Remarks

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Alternative Topics that may be considered:

Treasury Management for Cross Border Direct Investments

Tax optimization, profit repatriation and cashflow management - addressing conflicting demands
Cross border payables and receivables: Challenges and best practices
Risk management in treasury for investments subject to local equity controls

FX Updates

What's on offer? An overview of the latest IT systems & software
Elements that assist in infrastructure, electronic transfers and cross-border cash pooling

Cross-border Challenges

Managing FX - tools that measure your existing data
Cash management modules for inter-company netting and cash planning
Managing cross-regional transactions
Keeping the number of transactions to a minimum
Optimisation of excess cash

Centralising your Treasury Operations to Increase Liquidity

Challenges to integrate emerging markets in your cash pools
Automating financial and treasury operations to eliminate liquidity gaps in your financial supply chain
Budgeting your external funding through Cash Management operations
Observing cash flow forecasting models to optimise liquidity management
Controlling transactions to successfully plan your payments

Efficient Liquidity Management Structures for Treasurers

Cash management techniques and enhanced cash management solutions in Malaysia
Techniques for increasing treasury efficiency
Overcoming regulatory barriers
Key practices and structures that lead to effective liquidity management

Supplier Finance in Malaysia

Supply chain solutions for buyers & suppliers
Optimising liquidity management to enhance supply chain
Monitoring physical and financial supply chains

Managing Local Treasury Operations in Malaysia

Local cash management & cash pooling in Malaysia
Rationalisation of banking relationships and accounts
Managing local treasury operations
Strategy and Government hurdles

Advances in Technology in International Treasury Operations

Latest trends
Increased automation
Comparison of products and services offered by technology providers
New technologies and concepts looking at treasury Internet-based systems

An Analysis of a Short Term Liquidity and Cash Flow Forecasting

Understanding the analysis of liquidity and cash flow
Managing surplus cash
Identify liquidity risk strategies
Money market instruments that maximise your returns

Strategic Analysis of Cash Management & Treasury in Malaysia

Market stability - an overview
Analysis of the local banking environment
What are the legal issues?
Tax implications and other regulations

Risk Management and Controls

Understanding exposure and currency risk strategies
Living with exchange rate volatility
Meeting international control standards
Optimal organizational structures to minimize risk

Government Cash & Treasury Management

Borrowing and investment strategies and flows
Public debt and cash management
International practices - regional overview & case studies