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Family Name (Mr/Ms/Mrs)		Given Name
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Postcode & City		Country
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## WHAT IS YOUR COMPANY'S MAIN BUSINESS ACTIVITY? (tick one box only)

Corporation and Government		Professional Services	
<input type="checkbox"/> CO19	Corporation - Asian based	<input type="checkbox"/> PS01	Accounting / auditing firm
<input type="checkbox"/> CO20	Corporation - Multinational	<input type="checkbox"/> PS02	Legal services / law firm
<input type="checkbox"/> GO01	Civil services / public sector / government	<input type="checkbox"/> PS03	Management consultancy
<input type="checkbox"/> GO07	Others	<input type="checkbox"/> AG03	Media agency
Financial Services Company		<input type="checkbox"/> AG04	PR agency
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<input type="checkbox"/> FS04	Custody / trust bank	<input type="checkbox"/> IT02	Internet
<input type="checkbox"/> FS05	Investment bank / brokerage	<input type="checkbox"/> AC01	Education / training
<input type="checkbox"/> FS06	Private bank	<input type="checkbox"/> MIS01	Industry associations
<input type="checkbox"/> FS07	Securities company	<input type="checkbox"/> GO03	Regulator
<input type="checkbox"/> FS08	Others	<input type="checkbox"/> OT01	Others
Investors		Institution Investors	
<input type="checkbox"/> IN01	Fund management company	<input type="checkbox"/> II01	Corporate pension fund
<input type="checkbox"/> IN02	Hedge fund company	<input type="checkbox"/> II02	State pension fund
<input type="checkbox"/> IN03	Alternative fund company	<input type="checkbox"/> II03	Insurance company
<input type="checkbox"/> IN07	Other investors	<input type="checkbox"/> II04	Central bank
<input type="checkbox"/> II05	Government investment corporation		
<input type="checkbox"/> II06	Endowment		
<input type="checkbox"/> II10	Others		

## PAYMENT DETAILS

1  **Credit Card:**  VISA  MasterCard  American Express

Name on Credit Card: \_\_\_\_\_

Card No: \_\_\_\_\_ Expiry Date (mm/yy): \_\_\_\_\_

Card Holder's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

2  **Bank Transfer / Deposit:**  **YES, I will wire US\$/HK\$** \_\_\_\_\_  
 to the following Bank Account, payable to **Haymarket Media Limited**: (Please quote "ST" and your company name)  
**Bank:** Standard Chartered Bank (HK) Limited, SWIFT Code: SCBLHKHH  
**Bank Address:** Sugar Street Branch, 1 Sugar Street, Causeway Bay, Hong Kong  
**Account Number:** 003-415-1-029530-2 (for payment in US\$) / 003-415-2-070112-5 (for payment in HK\$)

3  **Cheque:**  **YES, I enclose a cheque for US\$/HK\$** \_\_\_\_\_  
 payable to: **Haymarket Media Limited**. Please mail cheque to - 23/F, The Centrium, 60 Wyndham Street, Central, Hong Kong

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**Subscription Sales: Richard Santoro Tel: +852 3175 1980 Email: [richard.santoro@financeasia.com](mailto:richard.santoro@financeasia.com)**

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SUBSCRIPTION	Print Only	Print & Online	Online Only
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<b>1 year [10 issues]</b>	<input type="checkbox"/> US\$ 695/HK\$ 5,421	<input type="checkbox"/> US\$ 995/HK\$ 7,761	<input type="checkbox"/> US\$ 350/HK\$ 2,730

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Job Title		Company
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Postcode & City		Country
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## WHAT IS YOUR COMPANY'S MAIN BUSINESS ACTIVITY? (tick one box only)

Institutional investors		Service Provider to the Buy-side	
<input type="checkbox"/> Ilo1	Corporate pension fund / plan sponsor	<input type="checkbox"/> FS04	Custodian bank / Fund Administrator
<input type="checkbox"/> Ilo2	State pension fund	<input type="checkbox"/> PS01	Accounting / audit / tax
<input type="checkbox"/> Ilo3	Insurance company	<input type="checkbox"/> PS02	Legal services
<input type="checkbox"/> Ilo4	Central bank	<input type="checkbox"/> PS03	Consultancy / Research
<input type="checkbox"/> Ilo7	State investment agency / sovereign wealth fund	<input type="checkbox"/> SPB01	Execution-only Brokerage
<input type="checkbox"/> Ilo8	Corporate treasury	<input type="checkbox"/> SPB02	Full-Service Brokerage
<input type="checkbox"/> Ilo9	Family office	<input type="checkbox"/> SPB03	Technology vendor (Portfolio management, trading systems, STP provider, risk management systems, communication protocols etc)
<input type="checkbox"/> Ilo10	Other (Please specify)	<input type="checkbox"/> SPB04	Executive Search
<input type="checkbox"/> FS05	Investment bank / brokerage	<input type="checkbox"/> SPB05	Other (Please specify)
Professional investors		Government	
<input type="checkbox"/> INo4	Funds of funds manager / gatekeeper	<input type="checkbox"/> GO04	Ministry or policymaking entity
<input type="checkbox"/> INo5	Fund management company (incl Hedge Funds)	<input type="checkbox"/> GO05	Securities / Banking / Insurance regulator
<input type="checkbox"/> INo6	Private Equity Funds	<input type="checkbox"/> GO06	Securities Exchange
<input type="checkbox"/> INo7	Other (Please specify)	<input type="checkbox"/> GO07	Other (Please specify)
Distributor of investment product		Other	
<input type="checkbox"/> FSo3	Commercial bank	<input type="checkbox"/> MIS01	Industry association
<input type="checkbox"/> FSo6	Private bank	<input type="checkbox"/> MIS02	Academic
<input type="checkbox"/> FSo7	Securities company	<input type="checkbox"/> MIS03	Media
<input type="checkbox"/> DIP01	Insurance agent / banc assurance	<input type="checkbox"/> MIS04	Human Resources
<input type="checkbox"/> DIP02	Independent advisor	<input type="checkbox"/> MIS05	Other (Please specify)
<input type="checkbox"/> DIP03	Post Office		
<input type="checkbox"/> DIP04	Other (Please specify)		

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